

Event Overview

On **January 25th, 2026**, Brisbane's vibrant CBD will come alive with an unparalleled celebration of fitness, culinary excellence, and music in the **C3 Event Day**—a trilogy of extraordinary experiences featuring an extreme sports challenge, a world-class culinary festival, and an electrifying music festival. C3 will bring together over 10,000 attendees and spectators, including 3,000+ participants in the regular and extreme half marathon, 300 VIP guests for a Michelin-star culinary experience, and 3,500+ music lovers for an unforgettable night of electro trance music.

Event Highlights:

1. **COLAPSE 2026:**

An extreme Half Marathon and a regular Half Marathon

Location: CBD, Brisbane

Participants: 3,000+ runners

Event Details:

The C3 Event Day kicks off with an epic half marathon and an extreme half marathon. The extreme race will test the endurance and grit of participants through challenging obstacles, including:

Underwater Run: A unique challenge where participants will run with weights underwater.

Gasmask Run: Athletes will wear Tactical masks, simulating high-stress conditions to push their limits.

Sandbag Run: Competitors will carry weighted sandbags through difficult terrains, adding a layer of strength to the challenge.

A video displaying the challenges is available on www.c3-events.com/home-1-2-9

2. **CLOUDZ**

VIP Michelin Star Culinary Festival

Location: Brisbane Botanic Gardens (tbc)

Guests: 300 VIP attendees

Event Details: Designed by Michelin-Star Chef Robert Maas, this exclusive food festival will offer guests a once-in-a-lifetime opportunity to indulge in gourmet cuisine prepared by top chefs. Guests will experience:

Curated culinary masterpieces inspired by world-class flavors.

A celebrity surprise guest who will cook alongside Chef Robert Maas

A luxurious setting within the beautiful Botanic Gardens, providing a serene yet elegant atmosphere for an unforgettable dining experience.

Fine wines, expertly paired with every dish, completing this sensory journey.

3. CLOUDSCAPE

Electro Trance Music Festival

Location: Superordinary, Brisbane

Attendees: 3500+ music lovers

Event Details: The Electro Trance Music Festival will electrify the night with some of the world's most famous DJs performing at Superordinary. The festival will feature:

High-energy trance beats, immersive light shows, and a dynamic stage setup that promises an unforgettable experience for dance music fans.

World-renowned DJs spinning live, creating an atmosphere of pure euphoria.

Premiere light installation designed by German Australian artist Sawereign including 8000 synchronized and animated LED light spheres.

4. Pre-Event Gatherings and Trainings:

VIP Aperitivo: A pre-event gathering for exclusive guests to mingle, enjoy high-end cocktails, and network in an intimate setting.

Poolside Party: A relaxed and social prelude to the day's activities, offering VIPs a chance to unwind before the excitement begins.

Training Sessions: In preparation for the extreme half marathon, participants will have access to specialized training sessions to help them fine-tune their endurance and strength, ensuring they are ready for the challenges ahead.

Conclusion:

The C3 Event Day is designed to push boundaries and create memorable experiences for participants, guests, and attendees. A true celebration of physical endurance, culinary artistry, and electrifying music, the event promises to be one of the most exhilarating days in Brisbane's event calendar. Whether you're running in the extreme half marathon, savoring Michelin-star dishes, or dancing to the world's top DJs, C3 offers something for everyone.